

Andrew Johnson Bank LADIES CLASSIC BASKETBALL TOURNAMENT

Andrew Johnson Bank Is New Sponsor Of Ladies' Classic

Tate Russell | Posted: Friday, July 29, 2016 9:46 am

When the Ladies' Classic begins its 28th annual run at Hal Henard Gymnasium the week after Christmas, there will be a new sponsor.

Andrew Johnson Bank will take over the reins of the Ladies' Classic, the post-Christmas girls' basketball tournament that ranks as one of the most popular in the Southeast.

"We're just extremely proud to have Andrew Johnson Bank come on board as our title sponsor," general chairman Ron Metcalfe said this week. "At the same time, we cannot express enough our gratitude to Landair for their sponsorship during the past few years. We know that Andrew Johnson Bank is committed to continue the Ladies' Classic as one of the area's and nation's best holiday tournaments."

Doug DeBusk, executive vice-president of Andrew Johnson Bank, said the institution is proud to be involved with the tournament.

"Andrew Johnson Bank is extremely proud to support the tournament and the tourism brought to our great community during this time," DeBusk said. "We are thrilled to see our local teams represented, as well as those traveling from other areas to Greene County."

The Ladies' Classic is a boon to the county's motels and restaurants during the week after Christmas each year.

"The Ladies' Classic has been a staple in this community for so many years," said Satish Hira of Hampton Inn in Greeneville. "Each December, we look forward to welcoming our guests, some repeat families, and new teams to our hotel. The tournament has a definite impact on our community and our hotel during what normally would be a slow time of the year."

Bob Cantler of General Morgan Inn echoed those comments.

"The General Morgan Inn looks forward to the Ladies' Classic each year as it provides activity at The Inn over a traditionally slow period for most hotels," Cantler said. "Furthermore, we have had numerous teams that have stayed with us over the years that have become a part of the GMI family."

More information about the Ladies' Classic will be announced in the coming weeks, Metcalfe said, including a list of the 16 teams that will make up the field for the 2016 tournament.